

One platform, endless financial products

Partnering with Canada's fastest growing financial technology company goes beyond unmatched support, innovation, simplicity, and scalability. By working with businesses like you to build the best financial products in the market, we are reimagining the way businesses and their customers interact.



Why financial technology?

Consumers are looking for more than purely transactional relationships, they want value when interacting with businesses. As loyalty becomes more multifaceted, brands are finding ways to increase their presence in their customer's daily lives. As a result, we are seeing non-financial brands adopting financial strategies. In turn, financial services providers are adopting financial technology.

What does embedded finance look like for you?

We know every business is unique. Regardless of if you are looking to refer your clients to best-in-class financial products, build and scale your own card program, or tap into supplementary revenue channels, launch with simplicity at the forefront. No matter which product you choose, with Neo, getting started is easy. With full support from loyalty and technology experts, we ensure you are offering the most innovative, relevant products in the market.

Neo brings your goals to life using human-centered technology, designed to fit your unique needs. Never sacrifice relevancy and ease-of-use with financial products that fit directly into your customer's lifestyles, now and in the future.

Offer financial products you and your customers *truly* want:

Prepaid cards

Secured cards

Mortgages

Cashback Network

Credit cards

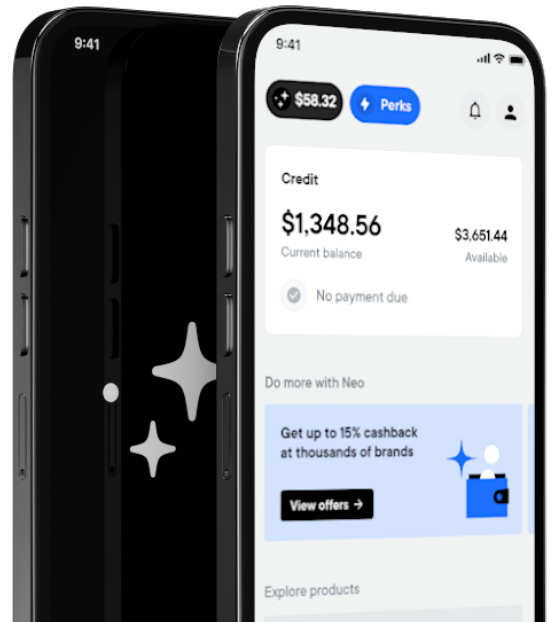
Investments

Digital accounts

Why Neo?

Building a business is hard. Partnerships shouldn't be. We build relationships that are sustainable, with simplicity at the forefront. Your goals become ours as we bring your vision to life.

Consisting of builders, creators, and innovators, we support business leaders in creating a better financial future for all Canadians. We believe brands can create valuable customer relationships by making financial services accessible and inclusive.



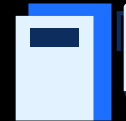
Solutions-based

Our expert strategy, partnerships, and marketing teams design products and experiences your customers will love.



Operations

Neo's 250+ person in-house bilingual contact centre supports your program while launching and scaling.



Back-office

Scale with peace-of-mind with support from our compliance, legal, and risk teams.

2M+

User accounts in less than 3 years

7+

Major product launches

13K+

Partners across Canada

~300M

Funding raised from global investors

Built by innovators, for innovators

You deserve the best, and so do your customers. Partnerships and collaboration are at the core of how we continue to deliver products that truly serve Canadians. We are excited you are considering us as a part of your business journey, and are looking forward to seeing how we can change the lives of Canadians, together.